



hospitality
MAESTROS

PETER ROWLAND

*OUTSTANDING
EVENTS*

FOOD

VENUES

OCCASIONS

STYLE

CREATIVE

EXPERIENCES



IN BRIEF



FUNCTION & FORM

From intimate occasions, corporate functions and launches to grand scale celebrations and showcases, Peter Rowland Catering is the go to choice to bring any event vision to life.

50+

years experience

Unparalleled expertise delivering memorable functions for over half a century, pioneering new standards of quality and innovation.



FOOD *with flair*

Drawing inspiration from around the globe, PRC design seasonal menus and create bespoke food & beverage options to suit a function of any size, scale or theme.





CREATIVE TOUCHES...

Draw on Peter Rowland's 'Black Book' of the best contacts in the business to add creative styling, lighting or entertaining elements to your event.



GET THE LOOK...

Fresh, clean styles are the order of the day for PRC's uniforms, with the ability to customise uniforms to reflect a venue, a brand or add to the theme.



SAY I DO...

PRC has a dedicated wedding team and an exclusive concierge service to assist with your wedding.



CORPORATE CULTURE...

Not only lavish affairs but adding style & sustenance to boardroom meetings, conferences & seminars.

Major players

If there's a major event in Melbourne, PRC are there to bring our hospitality flair. Melbourne Cup Carnival to the Grand Prix, Kooyong Classic, Melbourne Food and Wine Festival, VAMFF or the Moto GP – we can bring you to the table or help stage your corporate entertaining.



SO MELBOURNE, SO PRC

Select from the best venues in town to stage your next event. Peter Rowland Catering can open the doors to the city's prized cultural institutions, blockbuster exhibitions, heritage buildings or contemporary spaces.



SERVICE IS THE NEW BLACK

From initial enquiry to the last drink poured, Peter Rowland Catering's management, team of event co-ordinators & experienced service staff ensure a personal touch every step of the way.

ICONIC



Set the scene for your next event at Melbourne's most iconic venues. Use the backdrop of exhibitions, dramatic architecture, dynamic spaces or skyline views of the city's prestigious cultural and heritage venues and attractions. Only with Peter Rowland Catering...



CREATIVE HOSPITALITY *National Gallery Of Victoria*



WINNING COMBINATION
The Australian Events Centre



ICONIC VENUES



CONTEMPORARY SPACES
ACMI



NEW PERSPECTIVES
Melbourne Star Observation Wheel

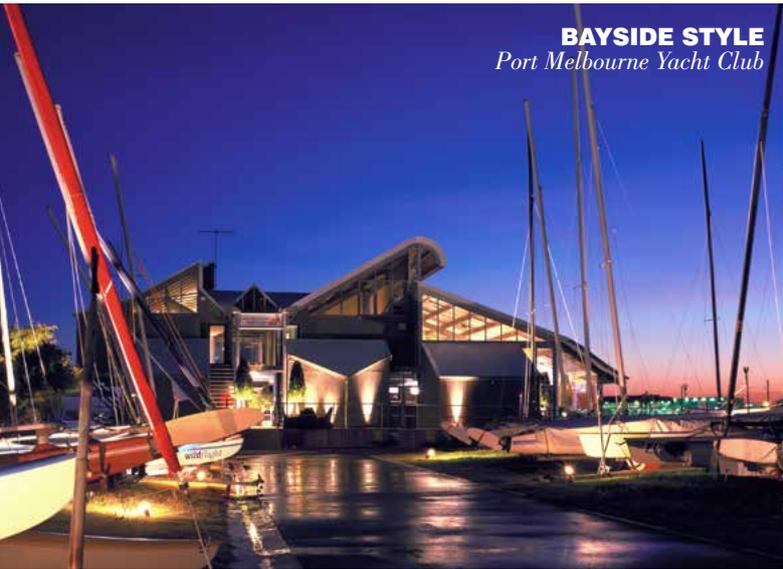


ELEGANT GRANDEUR
Rippon Lea Estate



Create an occasion amongst the vines, in historic mansions, within gardens or by the bay. Let Peter Rowland Catering's collection of distinctive venues in Victoria bring statement and style to your next corporate event or private celebration.

BAYSIDE STYLE
Port Melbourne Yacht Club



EXCLUSIVE HISTORY
Gardens House



DISTINCTIVE

DISTINCTIVE VENUES



ENCHANTING EVENTS
Chinese Museum



COUNTRY STYLE *Mt Duneed Estate*



VISIONARY SPACES *Australian Synchrotron*



MODERN ARCHITECTURE *Sandridge Events Centre*

ELECTRIC



AMONGST THE VINES
Leventine Hill

Bring a certain flair to your upcoming occasion with this collection of hidden treasures - brought to you by PRC's The List, a curated selection of our favourite non exclusive venues - all unique, inspiring and ready for your next event!



HISTORIC LANDMARK *Royal Exhibition Building*



ART-DECO DELIGHT
Mossgreen



MID-CENTURY MODERN
Boyd House



OUR PARTNERS



ROWLAND BY SHANE DELIA

Bringing to the table fresh ideas on eating, sharing & entertaining with specially designed menus exclusive to Peter Rowland Catering.



The best teas from around the globe brings sophistication to events.



THE CHEF COLLECTIVE

Access Melbourne's brightest culinary creatives to collaborate on your next event via our specially curated Chef's Collective.

INNOVATE & COLLABORATE

PRC have carefully nurtured a range of alliances, partnerships and collaborations to bring new dimensions to your events. Let us introduce you to celebrity chefs, premium brands and new experiences...



VAMFF X PRC. MELBOURNE'S TWO LOVES, FOOD & FASHION COMBINE IN THIS YEARLY FESTIVAL.

Fisher & Paykel *appliances*

DISCOVER. COOK. LEARN. FEAST.

26 weeks of cooking workshops and Master Classes at the Queen Victoria Market with some of Melbourne's most in demand chef's.



FOOD

DESIGNING

Let us share our culinary ideas, latest food trends from around the world & inspiration sourced from art, design, architecture & fashion to add creative flair with food & drink to your next event.



INSPIRE...

SEASONAL MENUS

created by our Group Executive Chef, Neil Roche...



TANTALISING dishes...

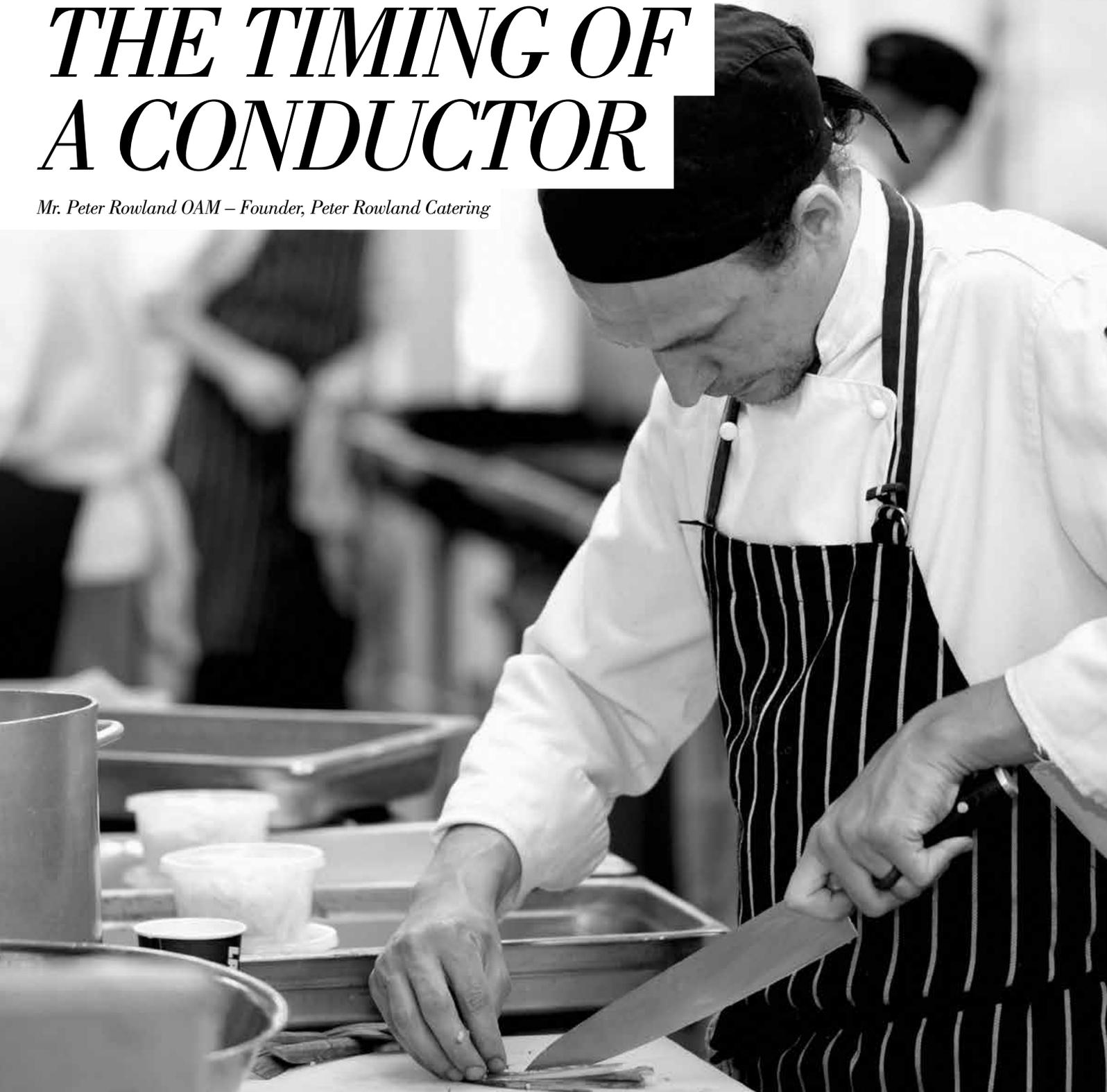


DYNAMIC presentation...



*A GREAT CATERER HAS
THE TASTE OF A CHEF,
THE IMAGINATION
OF AN ARTIST &
THE TIMING OF
A CONDUCTOR*

Mr. Peter Rowland OAM – Founder, Peter Rowland Catering





We look forward to collaborating on your next event – our experienced & creative event specialists can assist adding impact, creativity & a host of personal touches to your upcoming function.

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