

FUNCTION FLAIR

An empty warehouse, a deserted beach or a manicured garden. A private home or a rambling laneway. An intimate art gallery or a giant exhibition hall.

Our Catering & Events team can deliver your event vision anytime, anywhere. Bespoke events have been our business for more than 50 years. Whether your function is a product launch, gala dinner, reception or a private celebration – provide the vision, the theme or a brief and our expert team will set to work creating menus, producing styling, adding creative touches and managing the entire event.

Let our team create lingering memories for you and your guests wherever and whenever you wish.

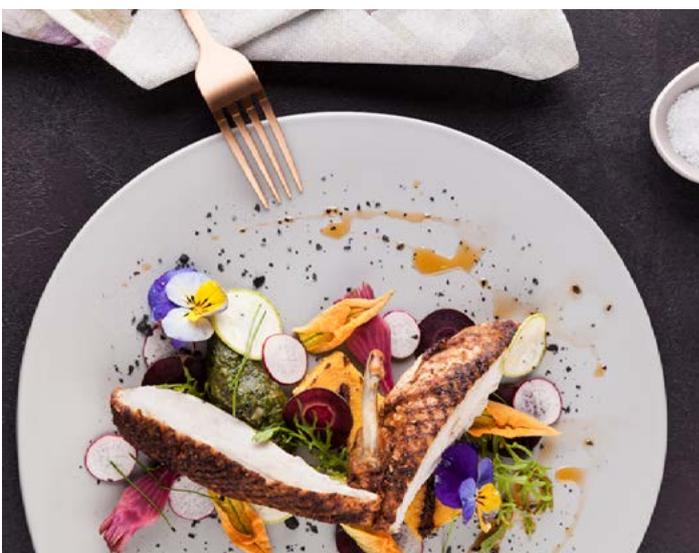


PETER ROWLAND



‘REFINEMENT,
ELEGANCE &
A LOT OF FUN
FROM YOUR
PLATE TO THE
AMBIENCE’

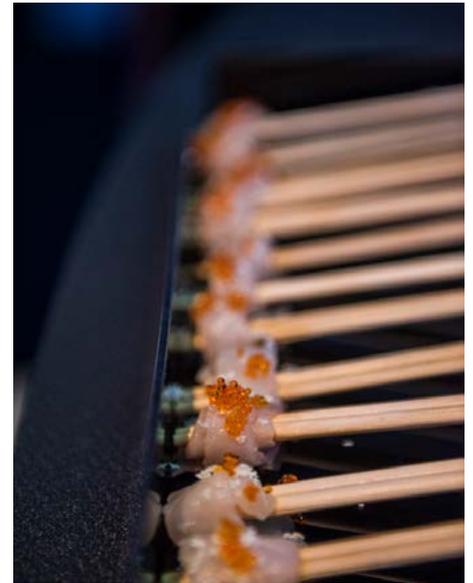
**#PETER
LIKES
TO
PARTY**



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TOKYO VIBE

Our Catering & Events team transformed an underground gallery space into a cornucopia of Tokyo infused delights – neon dance floors, cinema screens, arcade games and harajuku dress ups matched with a giant circular cocktail bar, sushi and dessert stations plus a host of roving entertainers to delight the crowd. Food naturally riffed on traditional and modern Japanese cuisine, ensuring a total immersion into the sometimes crazy but always cool Tokyo.



BARED FOOTWEAR STORE LAUNCH

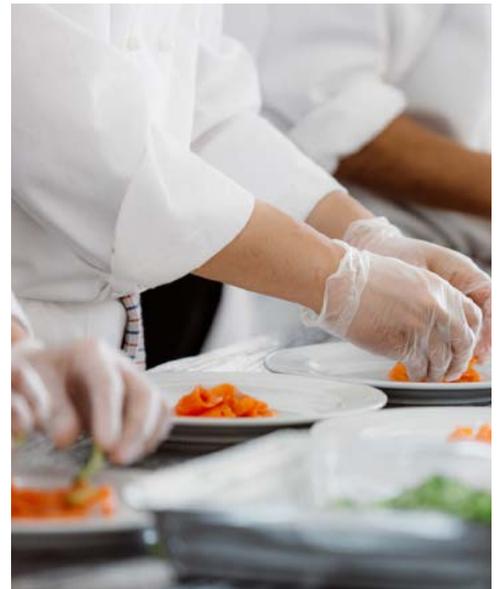
To celebrate both the new Bared Footwear store and the launch of their collaboration with Josh Gibson, Peter Rowland collaborated with the dynamic owners of the brand to create an energetic party that would capture the spirit of fun and ebullience they were wishing for. The brief was that the food had to be delicious, fun and with healthy options suited for the lifestyle and fashion set. Our offering ranged from delicious Moroccan lamb cigars, to tasty duck pies and nutritious salmon salad bowls with a bespoke Japanese style dressing.



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MELBOURNE FOOD & WINE FESTIVAL

The 2018 Melbourne Food and Wine Festival saw Peter Rowland once again produce the Bank of Melbourne World's Longest Lunch, bringing together great food, wine and a long lunch table like no other along the banks of the Maribyrnong river. We worked with the Peter Rowland team, renowned Victorian chefs, Jerry Mai, Adam D'Sylva, Kaylene Tan to create a three-course menu celebrating the diversity of cuisines in the 'West'.



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**“It’s about
simply
delivering
refinement
and
elegance...”**

When Group Executive Chef Matthew Haigh cooks with the freshest seasonal and local produce, he is not only governed by mastery of technique but the intrinsic beliefs that underpin the Peter Rowland ethos.

Chef Haigh has reinvigorated the kitchen and menu with his thoughtful Food Philosophy that combines maximum technique to produce maximum flavour. Its star ingredient is refinement to ensure the produce speaks for itself and celebrates the finest ingredients from Victorian local, regional and Australian producers.

His motto is “Good food does not necessarily mean complicated food” and you won’t find “fusion confusion” in his kitchen or on your plate when your waiter reveals your meal.



PETER ROWLAND



@ PETER ROWLAND WE ADD STYLE

There's more strings to our bow than food and beverage – our Catering & Events team can help style every aspect of your event to create memorable experiences for your guests.

From the simple selection of crockery and creating elegant table dressing; to floral styling, bespoke staff uniforms, lighting effects or entertainment, we can help infuse some Peter Rowland style into your next function. Bring your brand or event vision to life thanks to our Black Book of contacts and in-house team of expert food designers, creatives and stylists.



WE WILL BRING THE PARTY TO YOU...

Our latest menus are designed to entice, but we're also inspired by particular briefs & special requests. The possibilities are endless & our culinary team can create a personalised menu to suit anytime, anywhere...

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